Entrepreneurship and Business Development: Tae Ho Style Hong's Multi-Industry Approach



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Entrepreneurship and business development are closely linked and can act as stepping stones to successful venture establishment if pursued correctly.Entrepreneurs are often innovators who identify market gaps and create new products or services to fill them. They are also risk-takers who are willing to invest time, money, and resources to turn their ideas into successful businesses, one such example is an individual

named Taeho Style.

Through the process of entrepreneurship, entrepreneurs gain valuable experience and skills that can be applied to future business ventures. These skills, such as networking, marketing, and financial management, are critical components of business development. Moreover, successful entrepreneurship often leads to the establishment of profitable ventures that generate jobs and contribute to economic growth.

Tae Ho Style Hong, also known as Taeho Style, is a well-known Canadian entrepreneur, investor, and business developer. He is the founder of Musicworks Canada, a prominent music-centered academy that offers a diverse range of music education, academic tutoring, and cutting-edge AI-driven mathematics and coding courses developed by SPRIX.

Tae Ho was born and raised in Busan, South Korea, and spent his formative years traveling around the world with his parents, who moved frequently between the USA, Japan, Canada, and Indonesia. However, at the age of 16, he was abandoned by his parents and forced to rely on the hospitality of friends as he became homeless. Despite the difficulties he faced, Tae Ho continued his education and attended Cochrane High School before dropping out at the age of 17. Later on, he pursued his passion for visual communication and Art History from the Alberta University of Arts and the University of Calgary.

Over the years, Tae Ho has held various positions in multiple organizations, including Moxie, Applebee's, and SOHO Lounge, where he oversaw marketing strategies and floor management. He also worked in numerous nightclubs and restaurants, honing his expertise in business development. In 2006, Tae Ho became the manager at Tristan, a fashion clothing and accessories store.

Pursuing his dreams, Tae Ho transitioned to commercial photography and traveled to over 46 countries in 2009. During this period, he founded Kallos, a media production company with printing services, and expanded it into an international brand with the establishment of Kallos Studio in South Korea in and Canadain 2016. He currently serves as the founder and CEO of TS Group, the founder and CEO of Musicworks Canada, the owner, CEO, and design architect of Flexion, the founder and creative director of Kallos Studio, the founder of Your Profoto, an angel investor and co-owner of SR International, and the owner and CEO of TS Motorsports.

In 2015, Tae Ho acquired The Beat of Music LTD and rebranded it as Musicworks Canada, a franchise aimed at bridging the gap between traditional academic style and non-structured music education. He has successfully integrated the Musicworks Franchise into numerous anchor communities across Western Canada, providing students with a comprehensive music education that encompasses academic tutoring and AI-driven mathematics and computer programming courses developed by SPRIX Japan.

In 2014, Tae Ho founded Flexion, a motorcycle leather company, as part of his commitment to establishing multiple startups for himself while developing businesses and strategies for his clients through TS Group. Additionally, he has created Service Training Modules for various departments in automotive industries, including Crowfoot BMW Gallery for Dilawri Group and Platinum Mitsubishi and Hyatt Automotive Group, which he implemented in dozens of automotive dealerships across Calgary, Alberta.

Tae Ho’s life purpose is to establish a lasting legacy that can contribute positively to the world in meaningful ways. By focusing on local development while keeping a global

perspective, he strives to create a favorable impact on communities, both locally and internationally. In pursuit of this vision, Tae Ho founded Musicworks Canada, which was driven by his inability to find a suitable music school for his children that equally emphasized integrity, quality, community relationships, and growth. Inspired by his travels to Africa, he is currently working to establish a better education platform for underprivileged children in several countries in Africa.

Musicworks Canada is unique in a way that it prioritizes global outreach, which no other music school in North America does. Tae Ho's early experiences as a violinist have guided him in structuring Musicworks around the foundational skills in music;skills that are critical to cultivating a lifelong appreciation and love for music. In line with his aspirations to provide the best opportunities for his children, Musicworks expanded its offerings to include after-school tutoring and international partnerships with SPRIX, which provides AI-driven math and coding programs, propelling Musicworks on the path to becoming the world's largest and most beloved music-focused academy.

Tae Ho has also made it his mission to share his knowledge and success with others who may not have the same opportunities, leading to Musicworks Canada becoming a franchise in 2020. He personally mentors each franchise, providing not just guidance on running a successful business but also on leading a meaningful and successful life.

Overall, Tae Ho Style Hong's diverse experiences in business development, education, and entrepreneurship have made him a prominent figure in Canada and beyond.